IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: MATZ, et al. Group Art Unit: 2424

Application No.: 10/037,005 **Examiner:** Van Handel, Michael P.

Filed: December 21, 2001 Attorney Docket: 01442

Title: "System and Method For Storing and Distributing Television Viewing Patterns from A

Clearinghouse"

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being electronically and/or facsimile transmitted to the United States Patent and Trademark Office.

Scott P. Zimmerman
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June 29, 2009
Date of Transmission

RESPONSE TO JUNE 4, 2009 OFFICE COMMUNICATION

Commissioner for Patents

The Assignee respectfully requests reconsideration and entry of the following amendment and remarks in response to the office communication mailed June 4, 2009. Assignee respectfully submits that the pending claims distinguish over the cited documents.